



Clean Lakes and Rivers are Good for Business!

Top reasons for becoming a certified Clean Marina:

1. Creating a safer and healthier place to work and recreate.
2. Enhancing your image among boaters and your community.
3. Preventing pollution and the spread of aquatic invasive species.



Pledge Today!

Contact:

Theresa Qualls

Wisconsin Clean Marina Coordinator

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wisconsincleanmarina.org



Wisconsin Certified Clean Marinas



Program Information





What is a Clean Marina?

Wisconsin's certified "Clean Marinas" have voluntarily adopted best-management practices that make our waterways cleaner and safer for boaters to enjoy.

Best practices typically include preventing and cleaning up fuel spills, proper storage and disposal of chemicals and hazardous waste, recycling, reducing stormwater pollution, improving vessel maintenance practices and boater education.

Visit wisconsincleanmarina.org for more information.



Program Benefits for Your Marina

- Technical assistance, educational workshops and funding opportunities.
- Free Clean Marina sign, burgee and certificate.
- One-year membership to the Wisconsin Marine Association.
- Press release and social media coverage announcing your certification.
- Use of the Clean Marina logo in your advertising, letterhead, social media and website.
- Clean boater education materials.
- Ongoing promotion of your marina online and at events.
- Discounts on insurance, supplies, advertising services and more!



"Anybody that's in the marina business needs to be part of this program."

Chester McDonald, CEO
South Bay Marina, Green Bay

How to Become a Wisconsin Clean Marina

1. Contact the Clean Marina Coordinator at 920-465-5031 or quallst@uwgb.edu.
2. Sign pledge.
3. Perform a marina self-evaluation using the Clean Marina Guidebook and certification checklist.
4. Schedule an initial site visit or call with the Clean Marina Coordinator.
5. Incorporate best practice recommendations.
6. Complete a final certification site visit with the Clean Marina Technical Team.
7. Welcome aboard! Enjoy the benefits of being a Wisconsin certified Clean Marina.